

Form PTO-1449 (Modified)

Atty Docket No.:
MS150904.1Serial No.:
09/825,820

LIST OF PATENTS AND PUBLICATIONS
FOR APPLICANT'S
INFORMATION DISCLOSURE STATEMENT
(Use several sheets if necessary)

Applicant: Eric J. Horvitz, et al.

Filing Date:
4/4/01

Group: 2611

REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

Examiner Initial		Document Number							Date	Name	Class	Subclass	Filing Date if Appropriate
Hay	AA	6	1	1	2	1	8	6	8/29/00	Bergh, et al.	705	10	3/31/97
Hay	AB	5	7	9	0	9	3	6	8/4/98	Dinkins	455	5.1	9/29/94
Hay	AC	6	0	0	6	2	1	8	12/21/99	Breese, et al.	707	3	2/28/97
Hay	AD	5	4	1	0	3	4	4	4/25/95	Graves, et al.	348	1	9/22/93

FOREIGN PATENT DOCUMENTS

Examiner Initial		Document Number							Date	Country	Class	Subclass	Translation	
													Yes	No
	AC													

OTHER ART(Including Author, Title, Date, Pertinent Pages, etc.)

Hay	AD		Lawrence, R.D., et al.; "Personalization of Supermarket Product Recommendations", <u>Data Mining and Knowledge Discovery</u> , Vol. 5, no. 1-2, 2001, p. 11-32
Hay	AE		Ansari A (REPRINT), et al.; "Internet Recommendation Systems", <u>Journal of Marketing Research</u> , vol. 37, no. 3, 2000, p. 363-375
	AE		
	AG		
	AH		
	AI		
EXAMINER		Hay	DATE CONSIDERED 03/25/05

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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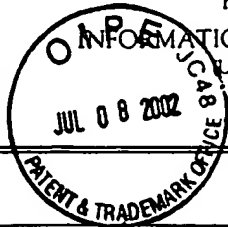
AD	Ansari, A., et al., "Internet Recommendation Systems", <u>Journal of Marketing Reserach</u> , vol. 37, August 2000, p. 363-375
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OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)

HAU	AD		Fisher, Danyel, et al. "SWAMI: A Framework for Collaborative Filtering Algorithm Development and Evaluation", <u>SIGIR Forum</u> , Vol. 34, 2000, Pgs. 1-3.
HAU	AE		Burke, Robin, "Semantic Ratings and Heuristic Similarity for Collaborative Filtering", AAAI Press, 2000, Pgs. 1-7.
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